

# NEWS RELEASE



**For Immediate Release**

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## **Bank of Nevada to Sponsor Vegas PBS Series on Recession Solutions**

Las Vegas – March 23, 2008 -- Bank of Nevada will sponsor a new Vegas PBS series, "Recession Rx", beginning Monday, April 6<sup>th</sup> at 7:30pm. The 13-episode series will focus on economic solutions and resources to aid people in dealing with the current economic conditions.

"We are proud to be a part of efforts such as the Vegas PBS series that can provide resources and solutions to help our local community navigate through this challenging environment", said Bruce Hendricks, President and CEO.

Bank of Nevada was recently chosen by the FDIC to assume the insured and uninsured deposits of Security Savings Bank which was closed by regulators on February 27<sup>th</sup>. Bank of Nevada supports approximately 100 local non-profit organizations each year and has funded loans of over \$20 million for local affordable housing projects.

Joining Bank of Nevada as a sponsor is Nevada JobConnect, which oversees and provides workforce development services to employers and job seekers of Nevada. Community partners include the United Way of Southern Nevada, KNPR-FM Nevada Public Radio, HELP of Southern Nevada, Consumer Credit Counseling, Legal Aid and United Labor Agency of Nevada.

For additional information and programming schedule for "Recession Rx", visit [www.vegaspbs.org/rx](http://www.vegaspbs.org/rx).

### **About Bank of Nevada**

Bank of Nevada has over \$3 billion in assets and specializes in serving the business and professional market with 15 locations in Las Vegas, Henderson, North Las Vegas, and Mesquite. Bank of Nevada is structured as a "super community bank," providing a broader product array and larger credit capacity than a traditional community bank and a staff of experienced relationship managers who serve as a single point of contact for bank clients. Information regarding products and services offered by Bank of Nevada can be found at [www.bankofnevada.com](http://www.bankofnevada.com).