



# NEWS RELEASE

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## **Bank of Nevada awarded prestigious 2011 Greenwich Excellence Award for Small Business Banking**

LAS VEGAS – January 26, 2012 - Bank of Nevada has been awarded the “Small Business Banking Excellence Award” for overall satisfaction in the Western Region from Greenwich Associates, a leading global research-based strategy management and consulting group. Banks earning the Greenwich Excellence Award have been recognized by their clients as providing superior quality products, services and coverage. Bank of Nevada was the only Nevada-chartered bank to receive this distinction.

“We are very pleased to have received this recognition of excellence from our customers in the business community for the quality of our products and services. It is a testament to the high level of dedication and hard work of our Bank of Nevada team who made this award possible,” said John Guedry, President and Chief Operating Officer of Bank of Nevada.

Greenwich Associates surveyed nearly 13,500 businesses with sales of \$1 to \$10 million in markets across the United States measuring banking products and services. Greenwich Associates asked businesses to evaluate each of the banks they used in categories of overall banking and treasury management. The Greenwich Excellence Awards are presented in 10 categories at the national level and in two categories across four geographic regions in small and middle-market business banking.

### **About Bank of Nevada**

Established in 1994, Bank of Nevada has assets of \$2.8 billion with 11 offices in Las Vegas, Henderson, North Las Vegas and Mesquite. Bank of Nevada is an affiliate of Western Alliance Bancorporation. Western Alliance Bancorporation is a leading bank holding company in the Southwest with banking and financial service subsidiaries in Arizona, California, Nevada and Colorado. The company provides services to businesses, entrepreneurs, professionals, nonprofit organizations, high net worth individuals and other consumers seeking the robust product array of a national bank with the individual, personal attention of a community bank, delivered through a dedicated, local Relationship Manager. For information on Bank of Nevada services, locations and hours of operation, please call 702.248.4200 or visit our website at [www.bankofnevada.com](http://www.bankofnevada.com).

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